



## **Nieri Creative**

Creating beautiful real estate content for the central PA area. We were in 350 homes in 2022 and are looking to expand our services to more agents for 2023.

We are a one stop shop for everything Real Estate Content. **Our services include but are not limited to:**

- HDR listing photos
- Licensed aerial photography and video
- Floor Plans
- Video walkthroughs and social media reels
- 360 Matterport tours
- Marketing material for agents listing
- Branded websites for marketing
- AND MORE

### **Pros to working with Nieri Creative**

- Quick turnaround and reliable service
- Locally owned and operated
- Not a Franchise
- A robust commercial video side of the business that gives us more video capabilities than other Real Estate Content businesses.
- We give back to great causes. A portion of every photo session goes to help fight human trafficking.

## **What we can offer Iron Valley Agents**

- Standard HDR photo session, interiors/exteriors **\$110**
- Package 1 / Photos up to 35, Social Reel, Floor Plan **\$200**
- Package 2 / Photos up to 35, Aerials, Floor Plan **\$200**

Full Disclosure (the owner of NC is a licensed agent with Iron Valley)

## Current Competitive Full Pricing

# REAL ESTATE CONTENT PRICING

Nieri Creative



<div style="background-color: #444; padding: 5px; margin-bottom: 10px;"> <p><b>Real Estate Photo Session</b> 25-35 Edited HDR photos 30-60 minute session</p> <p style="text-align: right;">Starting At <b>\$130</b></p> </div> <div style="background-color: #444; padding: 5px; margin-bottom: 10px;"> <p><b>Twilight Session</b> 1.5 hour session Captured during real Sunset</p> <p style="text-align: right;"><b>\$150</b></p> </div> <div style="background-color: #444; padding: 5px; margin-bottom: 10px;"> <p><b>Aerial Photos</b> Stand Alone Session 10-15 Aerial Photos</p> <p style="text-align: right;"><b>\$130</b></p> </div> <div style="background-color: #444; padding: 5px; margin-bottom: 10px;"> <p><b>Full Video Walkthrough</b> Gimbal captured video with music and title</p> <p style="text-align: right;"><b>\$250</b> 2-3min</p> </div> <div style="background-color: #444; padding: 5px; margin-bottom: 10px;"> <p><b>Handheld and Aerial Video</b> Drone and handheld video with music and titles</p> <p style="text-align: right;"><b>\$300</b> 2-3min</p> </div> <div style="background-color: #444; padding: 5px; margin-bottom: 10px;"> <p><b>Floor Plan With Measurements</b> Only available with Photo session</p> <p style="text-align: right;"><b>\$55</b></p> </div> <div style="background-color: #444; padding: 5px;"> <p><b>Social Media Reel</b> Show off your listing with high energy reel</p> <p style="text-align: right;"><b>\$55</b></p> </div>	<div style="background-color: #444; padding: 5px; margin-bottom: 10px;"> <p><b>Exteriors Only</b> 5-10 Edited HDR photos</p> <p style="text-align: right;"><b>\$70</b></p> </div> <div style="background-color: #444; padding: 5px; margin-bottom: 10px;"> <p><b>Add-On Aerial Photos</b> 8-12 Aerial photos Shot during photo shoot</p> <p style="text-align: right;"><b>\$50</b></p> </div> <div style="background-color: #444; padding: 5px; margin-bottom: 10px;"> <p><b>Property Line Outlines for Land</b> Lines added based on public tax record map</p> <p style="text-align: right;"><b>\$5 per photo</b></p> </div> <div style="background-color: #444; padding: 5px; margin-bottom: 10px;"> <p><b>Aerial Video</b> Drone captured video for large properties.</p> <p style="text-align: right;"><b>\$175</b> 2-3 min</p> </div> <div style="background-color: #444; padding: 5px; margin-bottom: 10px;"> <p><b>Room Measurements</b> Only available with Photo session &lt; 3,000sqft</p> <p style="text-align: right;"><b>\$20</b></p> </div> <div style="background-color: #444; padding: 5px; margin-bottom: 10px;"> <p style="text-align: center;"><b>360 Tours</b></p> <table border="0" style="width: 100%; text-align: center;"> <tr> <td>Standard</td> <td>Pro</td> </tr> <tr> <td>Starting at \$165</td> <td>Starting at \$225</td> </tr> </table> </div> <div style="background-color: #444; padding: 5px;"> <p><b>Day to Dusk Conversion</b> Turn a day photo and make it look like twilight</p> <p style="text-align: right;"><b>\$25/photo</b></p> </div>	Standard	Pro	Starting at \$165	Starting at \$225
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Book us online at  
[niericreative.com](http://niericreative.com) or  
call/text us at  
**717-798-1263**

Same Day Delivery Photos  
**\$30**

For any special work not listed  
on this form please call us at  
717-798-1263 for a quote.

2023 PRICING

niericreative.com



**Our Territory (continually expanding as we grow)**

